

## 2020 Golf Market - A major success for HMH







## HMH looks forward to 2021 with great optimism

Despite the challenges 2020 brought to us all, HMH continued to deliver exceptional results for clients in this niche market. With 12 golf clubs sold during the year, and a further 4 clubs under offer at the end of the year, this momentum appears set to roll into 2021.

Ben Allen of HMH said "The diversity of purchasers that are active in this niche sector never ceases to surprise us. Charitable organisations, private high net worths, property speculators, private family trusts and existing operators each have their own motivation for acquiring golf businesses, whilst the security offered by golf's underlying asset value proves to be a common attraction amongst many purchasers."

Tom Marriott of HMH added "Nine of the twelve sales that we completed during 2020 were handled on a confidential basis. Our ability to place property on an off market basis is a key attraction for many clients. We look forward to 2021 with great enthusiasm."

For an initial confidential discussion on how HMH Golf & Leisure can help your business, please contact Ben Allen or Tom Marriott:

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