

The 2021 Golf Market - Another great year for HMH

HMH delivered exceptional results in the niche golf club and golf hotel market in 2021. Despite testing market conditions, HMH completed the sale / letting of 9 golf properties during the year with a combined value of £52 million and agreed sales on a further 9 properties totalling £28 million prior to the year end. HMH believes that these unrivalled results - **totalling £80 million** - provide great encouragement for the market as we enter 2022.



"Consistently delivering sales of golf clubs and golf hotels through confidential placing and open marketing campaigns"





HMH's exceptional results provide great encouragement for the market as we enter 2022.

Tom Marriott of HMH said "Our ability to achieve sales through discrete off market placements remains a key attraction for many of our clients. We handled an increased number of golf hotels during 2021 and look forward to 2022 with great enthusiasm."

Ben Allen of HMH added "It is good to see that many operators benefitted from 2021's golf participation boom. Whilst the wider economic outlook for 2022 remains somewhat clouded, the upsurge in golf and strength of demand from purchasers for golf clubs and golf hotels looks set fair to continue throughout 2022."

For an initial confidential discussion on how HMH can help your business, please contact Ben Allen or Tom Marriott:

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